

Color Wheel Creatives – Vendor Interview

Color Wheel Creatives is a full-service graphic design agency. We work with clients one-on-one to achieve their visual communications goals through design for print and large-format displays. File preparation and complete project management ensures quality finished artwork to suit the client's needs.

Today's Date ____/____/____

Has CWC Toured your Facilities? ___Yes ___Not Yet

Vendor Name_____

Location_____

Objective: To secure reliable vendors to be part of custom teams of pros working on each client's goals. To build relationships with local vendors for use as CWC marketing brings in new clients.

1.) Overview of Services: _____

2.) Have you sent CWC printed information on your company? ___Yes ___Not Yet

3.) What type of equipment/machines do you use?

4.) Monthly Job/Sheet Quantity Estimate: _____

5.) Type/Industry of Clients in General: _____

6.) How many employees do you have overall? _____

- # of Digital Pre-Press Technicians _____
- # of In-House Graphic Designers _____
- # of Desktop Publishers _____

7.) What is the nature of your interest in a working relationship with Color Wheel Creatives?

___ as a graphic /web design outsourcing venue

___ as a customer

8.) If you can offer any advice on how to generate awareness of our studio in the local client networks, please explain: _____
