



Breanna Wheeler

Office: (410) 991-7411

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www.colorwheelcreatives.com

3/2006 – Present

Color Wheel Creatives – Severna Park, MD

Graphic Designer / Business Owner

Offering solid solutions to every visual communication campaign need - including all print media, such as brochures, catalogs, business cards, promotional materials, direct mail pieces, exhibit displays, posters, banners and more. Clients range in size, industry, geographical proximity and campaign goals. Basic web design services. Expert-level knowledge of graphic design programs and principles, digital illustration and photo manipulation. Able to train others.

7/2007 – 1/2008

ABIS, Inc. - Owings Mills, MD

Software and Marketing Consultant

On-site consulting in the Data Processing and Marketing departments of a variable-data, direct mail lettershop. Primary Focus: Print Net T Initiative. Fully train the data processors in layout for variable in newest version of software. Requires me to learn their processing procedures and offer suggestions, research and define appropriate production configurations for press operations, write and teach from subject outlines for group training sessions, write and advise the programmers in C++ scripting codes that trigger necessary information from data files to print, plan and carry out individual training sessions and conversion of current layouts into new software. Marketing consulting requires me to develop and streamline the company's brand identity through all marketing pieces, forms, signage, displays, info packets, website, etc.

5/2004 – 7/2004 & 3/2006 – 7/2007

AEGON Direct Marketing Systems – Baltimore, MD

Forms Developer

Layout of insurance marketing pieces using GMC Print Net T and Print Net 3.15 software. Ensure that imaging and programming requirements are achieved based on programming and manufacturing capabilities. Write / Modify C++ code – default messages based on missing data fields / Create proofing test files for variations. Produce proofs to verify all possible triggers are working correctly and alignment / fonts/ characters are correct. Train other developers in development processes, program software and departmental procedures. Graphic design for internal corporate/departmental posters and logos using Adobe Creative Suite.

9/2005 – 3/2006

Poteet Studio – Salem, VA

Graphic Designer

Graphic designer under Creative Director/Owner, Robin Poteet, designing and editing print publications such as circulars, brochures, postcards, advertisements and binders for several high-profile, long-distance furniture retailers and manufacturers, including Mealeys Furniture and Norwalk Furniture. Design for 2 celebrity lines, by Candice Olsen and Joe Ruggiero.

8/2004 – 3/2006

Tech-Express, Inc. – Christiansburg, VA

Graphic Designer

Sole graphic designer in display manufacturing shop, handling design and display projects from start to finish. Met with clients, analyzed their needs, explained to them their display direction options, and proceeded into the design phase. From that point, I did all creative conceiving and preliminary design, proof submission, revisions, etc. until client was satisfied. General print and large-format design / proofing / pre-flighting / identity pieces and basic web.

9/2003 – 5/2004

Sodexo Campus Services – Lynchburg, VA

Marketing Assistant / Graphic Designer

Responsible for posters, fliers, restaurant table cards, catering menus, brochures and all other design / print pieces necessary to combine energy and excitement with useful information for consumers in five on-campus dining venues at Liberty University.

5/2003 – 8/2003

NASA Goddard Space Flight Center – Greenbelt, MD

Graphic Design Intern

Joined SGT, Inc. contracted team in supporting Hubble Space Telescope and the Technical Information Services Branch at Goddard with visual communications on a full-time basis for one summer. Projects included: programs, posters, badges, magnets, patches, and award certificates. Travelled to National Convention for the Blind in Louisville, KY to support HST by speaking personally with blind and/or handicapped individuals about the HST exhibit and missions.



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Education:

Liberty University 2004

Bachelor's Degree

Major: Communications, specialized in Graphic Design

Minor: Spanish

Expert Level Computing Skills:

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Quark XPress

Adobe Acrobat Pro

Macromedia Dreamweaver

Microsoft Office (excluding Access)

Basic / Intermediate Level Computing Skills:

Microsoft FrontPage

Maxon Cinema 4D XL